



MSME

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

#startupindia

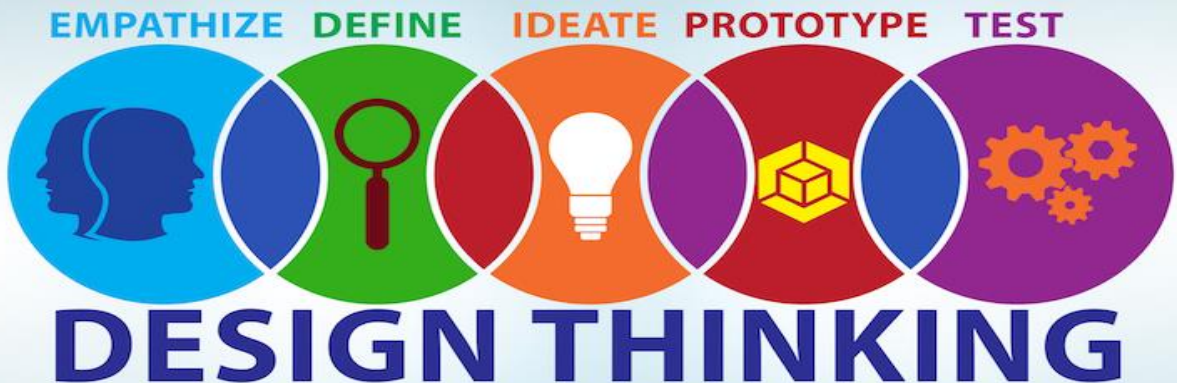


MINISTRY OF
CORPORATE AFFAIRS

Last Date to Apply 30th April 2023

**EXECUTIVE PROGRAMME IN
DESIGN THINKING
FOR ^{The} Educator**

Master the Blueprint for Breakthrough Innovation



EXECUTIVE PROGRAMME IN DESIGN THINKING

TRAIN-THE-TRAINER APPROACH FOR EDUCATORS, PROFESSIONALS,
ENTREPRENEURS & STUDENTS

About Programme

DESIGN THINKING FOR EDUCATORS who are in great demand worldwide across industries, academia, training & development, etc. WEICI INDIA is building a better and brighter future for all learner & committed to provide better education across the globe. Design thinking is a mindset. It is the confidence that everyone can be part of creating a more desirable future, and a process to take action when faced with a difficult challenge. That kind of optimism is well needed in education. Classrooms and schools across the world are facing design challenges every single day, from teacher feedback systems to daily schedules. Wherever they fall on the spectrum of scale – the challenges educators are confronted with are real, complex, and varied. And as such, they require new perspectives, new tools, and new approaches. Design thinking is one of them.

Who is a design thinking coach?

A Design Thinking Coach **guides and gives full support in human-centered design to project teams with the goal to find innovative solutions for challenging problems.** He drives the team towards a positive outcome, always reminding them of the end-user and underlying needs.

Is design thinking in demand?

As more industries are recognizing the value of design thinking, **the demand for coaches/ trainers & graduates with these skills is accelerating.** Integrating design thinking into the curriculum prepares students for the workforce and helps them develop the skills they need to succeed in our rapidly changing world.

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Program Overview

The **EXECUTIVE PROGRAMME IN DESIGN THINKING FOR EDUCATORS** is a 7-Days Residential Program conducted in Mumbai Starting in May 2023. We will create an innovative learning experience for educators, academicians & professional minds.

What to expect in Training Program?

With our two-module approach, we will train a new cohort of Junior Coaches by guiding them through a **3-day “Train-the-Coach” phase**.

The international and local participants will then take their new role as Design Thinking Coaches and work together with the students applicants to find solutions for local challenges.

This defines the **“Practical Phase”** and will give the new Coaches the unique opportunity to directly implement what they have just learned.

While being guided by experienced Experts & Senior Coaches along the journey. The innovative and customer-focused orientation of the Design Thinking methodology helps all participants to challenge their way of tackling a problem. The unique spirit of the Design Thinking Coach experience will definitely inspire each one to look at education world, entrepreneurship and social innovation in a completely different light.

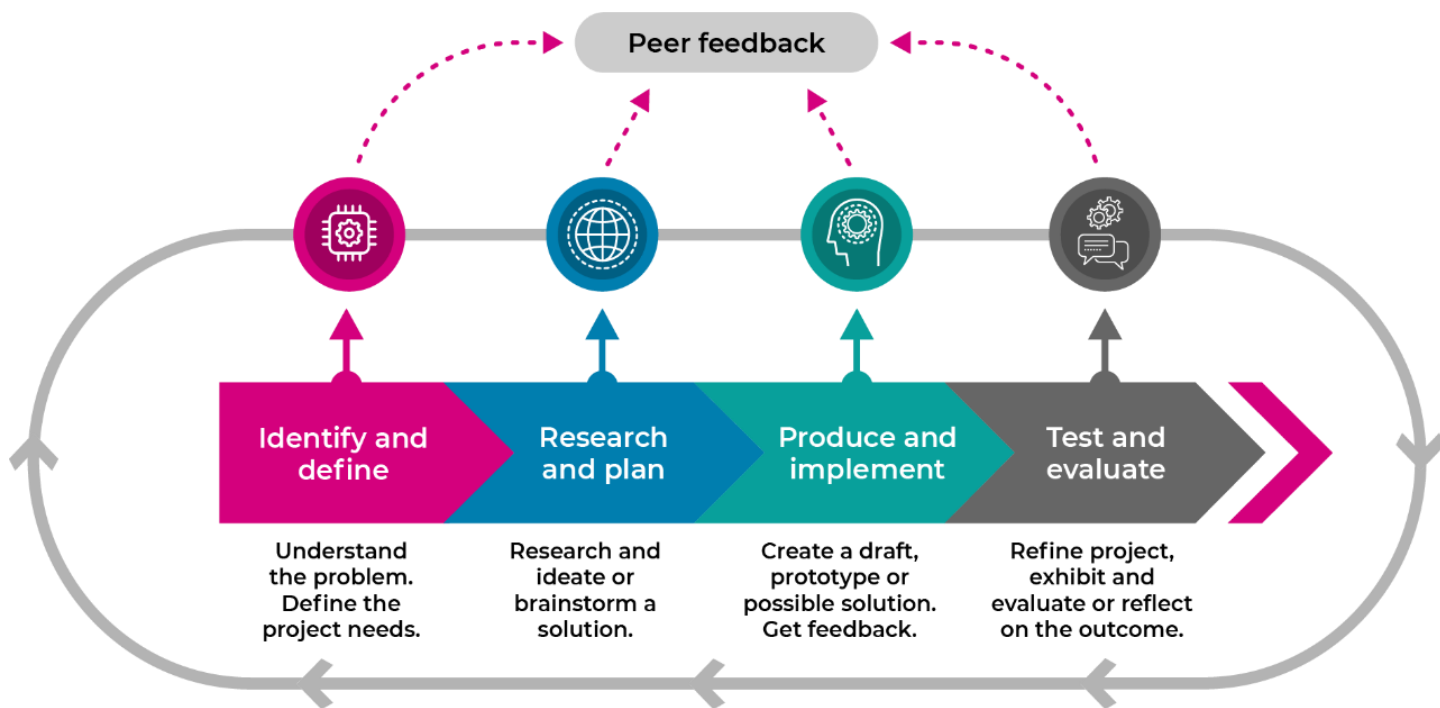
**ACCELERATES YOUR CORPORATE GROWTH HELPS DEVELOP
BUSINESS ACUMEN STRATEGIZE BETTER & LEAD EFFECTIVELY**

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Is a design thinking certificate worth it? A Design Thinking Certificate is an excellent way to improve your career prospects and set yourself apart from the competition.

If you're looking for a way to improve your problem solving, creativity and collaboration skills , then a design thinking certificate is the way to go.



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**“DEVELOPING
FUTURE BUSINESS
LEADERS TO
STRATEGIZE AND
LEAD EFFECTIVELY IN
A VUCA WORLD.”**



Application

Apply to secure one of our limited spots on the International Junior Coach Team!

With completion of our program you can call yourself „Design Thinking Coach“ and become a multiplier of the methodology in your professional and private life.

How does the Training of Design Thinking Programme works?

The concept of Design Thinking consists of two modules.

In a three-day learning phase, international innovation talents and lecturers from local universities are trained as Design Thinking coaches. During the practical phase, our Impact Week Challenge, the trained coaches apply their new skills and help students identify challenges within

their respective societies and solve them using innovative business models.

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Upon completion of the program, you will be a trained coach who has already applied the methodology.

You'll gain key skills through Design Thinking, such as innovation, customer focus, and implementation orientation.

What are the focus areas for challenges?

Each participating team will work on one focus area. The students can choose their focus area in the application process and get matched accordingly. Then it is up to them to own the challenge and create an innovative idea to tackle it – always keeping the Design Thinking methodology at heart.

We will update the challenges once they are determined.

Design Thinking for Educators is...

A creative process that helps you design meaningful solutions in the classroom, at your school, and in your community. The toolkit provides you with instructions to explore Design Thinking.



Get Toolkit Now!

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the
educator

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2023



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EXECUTIVE PROGRAMME IN DESIGN THINKING for **The Educator**

This is to Certify that

Name

Has participated in an Executive Education Programme
Conducted by WEICI India Foundation, Mumbai

Date

Director Chairperson

Director Education



**Executive
Education
Programme**

7-Days Residential Executive Programme in Design Thinking for Educators & Entrepreneurs

Month	Date	Intake
May-23	25-31	50
Jun-23	24-30	50

Dates To Remember

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View Payment Plan

The following instalment options are available for WEICI INDIA
Executive Programme in Design Thinking for Educators

Programme Fee:
INR 1,50,000 + GST

Description	Instalment Amount	Remarks
Booking Amount	INR 50,000 + GST	Within 7 days of selection
Instalment 1	INR 100,000 + GST	On or Before May 30, 2023

- In case a programme session corresponds with a public holiday, the session would be held on the following day
- GST (currently @ 18%) will be charged extra on these components
- Postage charges for books and study materials sent to locations outside of India will be paid for by the student.

Application Deadlines	Application Fee	Dates
Round 1	INR 1,000 + GST	Apr 10, 2023
Round 2	INR 1,500 + GST	Apr 20, 2023
Round 3	INR 2,000 + GST	Apr 30, 2023

Note: Selection will be declared round-wise and seats will be on first come first serve basis.

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Conditions for Participants

The participation fee for the Design Thinking 7 Days Residential Training in Mumbai is **Rs. 1,50,000/**.

The training cost, training material, training accessories, accommodation & food are included.

Not included in above is travel costs to Mumbai, Visa, Vaccinations and recreational activities if any.

ACCOUNT DETAILS

ACCOUNT NAME-

WOMEN ENTREPRENEURS
INTERNATIONAL CHAMBERS OF INDIA

BANK NAME-

INDUSIND BANK ACCOUNT

ACCOUNT NUMBER-

259987075105

IFSC CODE-

INDB0000152

**PARTICIPANT will AVAIL TAX REBATE
under section 12A 80G FOR THE
FINANCIAL YEAR 2023-2024**

WHAT WE OFFER

We offer affordable Executive program for Global Design Thinking Coach, Business Management and Entrepreneurship Management Courses

**CREATING & IMPACTING
FUTURE UNICORNS AND
BUSINESS PEOPLE.**

OFFICE ADDRESS-

WEBSITE:- www.weiciindia.com

EMAIL:-infoweiciindia@gmail.com

Contact:- +91 9987075105

**WEICI INDIA'S CORE VALUE GIVING BEST POSSIBLE LEARNING
TO CREATE FUTURE LEADERS**

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