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APPLICATION OPEN FOR
Advanced Management
Programme for Youth,
Women & Corporate



WEICI INDIA TRAINING CENTRE, MUMBAI

WEICI INDIA TRANSFORMING YOU BY CREATING GLOBAL LEADERS

**WE BRINGING PRATICAL
LEARNING TO YOUTH & WOMEN
THROUGH TRAINING
DEVELOPMENT**

ABOUT US

WOMEN ENTREPRENUERS INTERTIONAL CHAMBERS OF INDIA (WEICI INDIA) IS BUILDING BETTER & BRIGHTER YOUTH FOR FUTURE YOUNG LEARNERS & COMMITTED TO PROVIDE BETTER MANAGEMENT & ENTREPRENUERSHIP EDUCATION TO ALL YOUNG LEADERS.

WHY WEICI INDIA TRAINING CENTRE ONLY

THE COMMITMENT OF CONSISTENCY TAKING EDUCATION TO INTERNATIONAL SCALE IS A BIG VISION. NOT EACH PERSON OBTAIN , THAT'S WHY WE HAVE DETERMINED. 'WE WILL"- CO-FOUNDERS

WHAT WE OFFER

WE OFFER AN AFFORDABLE BUSINESS MANAGEMENT AND ENTREPRENUERSHIP COURSES CREATING & IMPACTING FUTURE UNICORNS AND BUSINESS PEOPLE.

WHAT WILL WE DO

OUR STUDENTS WILL PROVE THEIR WORTH IN EVEY SECTOR BETTER THAN FRESHER EMPLOYEES

FOR ENQUIRY

022-21029109

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WEBSITE- WWW.WEICI.IN

SOCIAL MEDIA - @WEICIINDIA

Advanced Management Programme

For Youth, Women & Professionals

New-age education for future leaders

DEVELOPING FUTURE BUSINESS LEADERS TO STRATEGIZE AND LEAD EFFECTIVELY IN A VUCA WORLD.

Program Overview

The Program is designed and delivered to spark the minds of Corporate Leaders by asking the right questions, to seek the right answers for various business problems. The program demystifies Advanced Management Concepts across various business functions through use-cases and in a discussion-led manner, blending theory and practical implementation. At the culmination, participants will be able to apply the integrated knowledge and strategic frameworks to address business issues in a dynamic and disruptive business environment.

To Be Eligible For The Course, You Need

50% In UG/PG Of Any Discipline

2+ Yrs of experience

**ACCELERATES YOUR CORPORATE GROWTH
HELPS DEVELOP BUSINESS ACUMEN
STRATEGIZE BETTER & LEAD EFFECTIVELY**

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Program Objective

A New Age Management Program for developing Future Leaders in a disruptive environment. The Program aims at developing leadership acumen, strategic thinking, decision making and problem solving skills required to managing businesses in a VUCA environment.

Program Takeaways

While Leaders can learn on the job, the Advanced Management Program is a structured intervention that helps Leaders prepare themselves to manage this transition and take on higher-order roles and responsibilities. It accelerates overall leadership skills through developing adjacent skills and competencies to lead multiple functional areas & manage teams effectively.

Who Will Benefit?

The program is beneficial for Senior Managers and Leaders with more than 8 years of experience, who are already in Leadership positions or preparing themselves to transition into Leadership positions.

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What Does This Program Cover?

Module 01

- Corporate Leader and Firm Value
- Perspectives on Individual Dimensions
- Managerial Economics (Macro and Micro)
- Finance for Corporate Leaders
- Leadership Communication

Module 02

- Perspectives on Group Dimensions
- Strategic Management
- Problem Structuring and Decision Making
- Creativity and Innovation
- Strategic HR
- Legal Aspects of Business
- Assessing and Creating Customer Value

Module 03

- Operations Strategy
- Competing through Business Models
- Brand and Product Management
- Digital Strategies for Marketing and Sales
- Strategic Agility and Resilience
- Analytics and Strategic Decision Making

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Duration 1 year	Eligibility 1 yrs+ work exp & 50% in graduation	Program Fees ₹ 2,50,000 + 18% GST	Class Timings Every Sunday 9:00 AM to 2.00 PM
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Learn At Your Own Pace

1 YOU INVEST
RS.2,50,000+
18% GST

2 PAY IN 4 EASY
INSTALLMENT

3 ADMISSION
CLOSE 10TH FEB,
2023

4 COMMENCEMENT
MARCH 2023

5 CONVENIENT
TIMINGS EVERY
SUNDAY
9.00 AM - 2.00 PM

Evaluation & Certification

The methodology would include continuous evaluation through quizzes, assignments, tests, and examinations. Participants are required to score minimum marks/grades as decided by the Institute from time to time to complete the course.

Consult our academic advisor on
Whatsapp- +91 9987075105 or
Email us -infoweiciindia@gmail.com